

Art director skilled in creation of materials for business communications and marketing. Proven ability to visualize concepts with follow through to production and placement. Possess strong client service, communication, project and budget management and interpersonal skills. Prof. level Quark, Photoshop, Illustrator, InDesign and PowerPoint.

Clients served include Madison Square Garden's facilities and franchises, Radio City Entertainment, Standard & Poor's, Citibank, MasterCard, Sara Lee, IBM, AARP, Johnson & Johnson, Scholastic Magazines, West Virginia University and others.

T I M S A V A G E

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Art Director	FREELANCE DESIGN, New York, NY 2004 Extended freelance assignments on-site with Euro RSCG Magnet (Nikon USA), George Gerard Adv. (Canon Business Solutions), DDB Needham (Merck Pharmaceuticals) and others. <ul style="list-style-type: none">■ Designed logo and visual identity for The New York Museum of Events and Hospitality, a new cultural institution forming under the auspices of BizBash Media.■ Illustrations on commission for The Old Westbury Golf and Country Club.
Art Director	MADISON SQUARE GARDEN, New York, NY 2001-2004 As member of Advertising and Design Department, managed projects for in-house clients including MSG Sports Properties, NY Rangers, and Radio City Entertainment. <ul style="list-style-type: none">■ Collaborated with RCE Producers to visualize entertainment packages in order to sell through to clients such as Republican National Committee and 7-Eleven.■ Designed and produced magazine newspaper ad series promoting MSG and RCE theatrical productions, including delivery through FTP upload and pdfs.■ Designed and produced internet banner ads, including animations, catalogs, outdoor banners, signage, posters, brochures and direct mail.■ Illustrated and designed the Madison Square Garden 2003 holiday card.
Art Director	FREELANCE DESIGN, New York, NY 1999-2001 Freelance projects focusing on digital design and production for diverse clients such as the University of West Virginia, Strategic Design Advertising and others. <ul style="list-style-type: none">■ Designed newsletter, promotional kit, print ads, internet banner ads for Univ. of West Va. geared to attract students for distance learning MBA program.
Art Director	STROOCK & STROOCK & LAVAN, New York, NY 1998-1999 <ul style="list-style-type: none">■ Designed corporate identity and other materials for Stroock, a multinational law firm.■ Design oversight of developing corporate website.
Art Director	SADER & ASSOCIATES ADVERTISING, New York, NY 1993-1998 Art director, print and art buyer for small, full-service ad agency. Negotiated with and supervised work of all vendors. Client: Standard & Poor's Equity Services Division.
Art Director	LINTAS DIRECT (INTERPUBLIC GROUP), New York, NY 1985-1992 <ul style="list-style-type: none">■ Art directed ads, brochures, direct mail, and instructional manuals for clients including Diet Coke, Sara Lee Foods, Johnson & Johnson, AARP, Citibank, MasterCard, IBM, Met Life Insurance, and others.
Education and Training	Parsons School of Design: non-matriculate courses in graphic design, web design, advanced typography, fine art, color theory and others. Cornell University, B.S. Degree.
Additional Information	Award winning watercolorist and pastel artist, professional level illustrator.